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G

O

AGO is honest, refined and technical but joyful in its expression.

ABOUT US

AGO is a Korean lighting brand that searches for the balance between beauty and the function of light to inspire every space.

The process of creating objects means recording today's history. AGO develops every product with consideration of our past, whilst knowing that what we make today will remain as a footprint in the future.

Together with accomplished designers, AGO crafts distinctive and bold objects with meticulous attention to quality. By acknowledging how every detail is handled we define the quality of every lamp. We fabricate in-house and with local manufacturers and craftspeople to fully control quality. Nothing is overlooked, from the starting line to the colour finish. The goal of AGO lighting is to be a source of inspiration that defines and curates space.

The importance of arranging light within a space should never be overlooked, in fact, we encourage our lighting to be a starting point. With this in mind, versatility is a key factor for AGO. The collection expands from pendants to floor lights, wall fixtures to desk lamps, all to provide a wealth of choice from which architects and designers can select.

AGO values concise, honest and refined aesthetics. We collaborate with talented designers from around the world who share these values. Long-term relationships built with local manufacturers and craftspeople allow these ideas to be transferred into production and even to push the limits of fabrication techniques and technology.

Searching for what is the most balanced and visually appealing is a mission for every AGO product. By fine-tuning each detail, the quality of the light produced matches up to its functionality and aesthetics.

AGO(아고)는 정직함과 간결함 그리고 절제된 아름다움을 추구한다. 조명의 역할과 기능에 초점을 두지만 심미성 또한 충분히 고려하여 디자인하고 있다. 궁극적인 목표는 디자인을 통해 기술과 시각적 즐거움 사이의 완벽한 균형을 찾아내는 것이다. 우리가 가장 중요하게 여기는 것은 '균형'이고 제품의 가치는 공간 속에서 존재할 때 발현된다고 여긴다. 더불어 전통적 가치와 현대적 가치를 아우르는 절제된 아름다움을 탐미하며, 함축적이고 간결한 디자인을 통해 시간이 흘러도 생명력을 발하는 지속성을 제품에 실현해내고자 한다. 아고는 정직한 태도로 디자이너의 관점과 의도를 고스란히 제품에 반영하기 위해 노력한다. 이는 새로운 디자이너들과의 지속적인 협력을 통해 브랜드 가치를 계속적으로 높여 나가기 위함이다.

사람들이 생활하는 주거, 사무 공간을 보면 그 시대의 삶을 엿볼 수가 있다. 그 환경에서 사용되는 사물을 만든다는 것은 곧 오늘날의 역사를 기록하는 일이 될 수 있기에, 아고는 조명 하나를 만들더라도 시대를 대변하는 물건을 만든다는 사명감으로 임하고 있다. 조명은 인공의 자연물이다. 조명이 뿜어내는 빛을 통해 우리는 사물의 실루엣과 색상 그리고 공간 전체를 인지한다. 아고는 공간을 이루는 중요한 요소인 조명의 역할에 대해 생각했다. 아고가 추구하는 이상적인 조명은 공간이 요구하는 바를 충족하고, 공간과 조화를 이루는 조명이다. 그리하여 조명이 비로소 공간의 정의를 완성해줄기를 바란다. 아고는 장식 조명과 건축 조명 사이에서 갈등하고 있는 건축가, 디자이너에게 좋은 선택지를 제시해주고 싶었다. 장식 조명이라 하기에는 기능적이고, 건축 조명이라고 보기엔 장식적인 지점을 찾아내어 조형성과 기능성 사이의 균형을 이루고자 한다. 아고는 제품을 개발하면서 한국 제조업의 중심을 이룬 역사적인 장소인 을지로에 주목하게 되었다. 여기에는 아직도 소규모 공장, 작업장이 많이 남아있는데 이곳에서 오랜 세월 함께 일하며 우정을 쌓아온 작업자, 숙련된 장인들과 협력하고 있다. 이들과 함께 새로운 아이디어를 실현하고 기술의 한계를 뛰어넘기 위해 고민한다. 아고는 깊은 신뢰로 맺어진 작업자들과의 관계, 인간적인 면모를 중요하게 바라보고 브랜드 이름을 '옛 친구'라는 뜻의 한자 '雅故(아고)'에서 따와 지었다. 아고는 기술자들과 합심해 국내 제조업이 한층 발전하는 데 기여하고자 한다. 나아가 전 세계 조명, 인테리어 시장에서 통용되는 디자인과 품질을 구축하는 것이 목표다. 아고의 브랜드 아이덴티티는 결국 제품의 디자인으로 결정된다고 믿는다. 우리의 방향과 생각을 디자이너와 교류하면서 충실히 제품을 만들어내면 이 결과물이 차차 브랜드의 정체성을 드러내고 아고의 철학을 대변할 것이라고 생각한다. 아고는 그 이름처럼, 우리와 함께 일하는 디자이너들과도 협력 관계 이상의 오랜 친구로 남기를 희망한다.

NEW ARRIVALS

SHUTTLE



BELL



PROBE Jr.



CIRKUS FLOOR STAND





THE COLLECTION



PROBE



PROBE RAIL GLASS

PROBE CHANDELIER



PROBE is a contemporary lighting that serves an honest and essential function with an instinctive and refined geometric shape. PROBE comes with various types of lamp; A spot lamp, ambient lamp, wall lamp, standing lamp, and chandelier to be adapted to different spaces with a perfect combination of lightings. The customer also can choose from ambient or focused beam light to find the best light quality in the space.

프로브는 기하학적 모양이 세련된 현대적인 조명으로 공간에 필수적이고 정직한 기능을 제공한다. 스포트 조명, 벽 등, 스탠드 조명, 샹들리에와 같이 다양한 유형으로 구성되어 여러 공간 환경에 맞추기에 유용하다. 프로브는 원하는 자리에 빛을 비추는 스포트 조명, 은은한 빛을 내는 무드등 중에서 최상의 조명을 선택할 수 있다.





PROBE RAIL SPOT



PROBE Jr. / PROBE FLOOR STAND







SHUTTLE

SHUTTLE is designed to create a warm light atmosphere and define nicely the space around them. The massive glass shade stands out to expose but conducts soften lights arounds in the end. And by its simple shape can both be a domestic lamp and an ambient light for shops, restaurants or hotel lobbies.

셔틀은 따뜻한 분위기로 공간을 아름답게 밝혀주기 위한 디자인이다. 커다란 유리 셰이드는 공간 속에서 존재감을 확실히 드러내면서도 부드러운 조명효과를 가져오는 역할을 한다. 셔틀의 기하학적이고 단순한 형태는 주거 공간에 자연스럽게 스며들기도 하고 샵, 레스토랑 혹은 호텔 로비 같은 상업공간의 조명으로도 어울어진다.

CIRKUS



CIRKUS CHANDELIER SMALL



CIRKUS CHANDELIER LARGE





CIRKUS approached function and technology with a playful gesture. U-shape module can be moved and directed in diverse orientation. CIRKUS collection comes with a wall lamp, a stand lamp, a track rail lamp, and two sizes of chandeliers to become a playful customized centerpiece in diverse spaces.

서커스는 줄타기를 하는 광대의 모습을 연상케 하는 움직임을 기능적으로 접근한 것이다. U 자형 모듈을 다양한 방향으로 움직일 수 있도록 고안했다. 서커스 컬렉션에는 벽조명, 스탠드 조명, 트랙 레일 조명 그리고 두가지 크기의 샹들리에가 포함되어 있어 다양한 공간에서 포인트를 주는 역할을 한다.



CIRKUS TRACK MODULAR



CIRKUS WALL





CIRKUS FLOOR STAND



MOZZI







MOZZI PENDANT LARGE



A gentle dimple in the middle of the MOZZI can remind lightly poked Mochi, a soft and chewy Japanese rice-cake. The most of residential space which needs ambient light to soften the mood can be a new home for MOZZI. MOZZI comes with two sizes in two different orientations; wall/ceiling lamp and pendant lamp and plus portable stand lamp.

한가운데에 보조개가 움푹 들어간 모찌 조명은 부드러운 떡을 가볍게 찌른 듯한 형상을 떠오르게 한다. 이 조명은 공간의 분위기를 차분하고 온화하게 연출하기 위한 곳이면 어디든 어울리는 제품이다. 모찌 컬렉션은 두 가지의 크기로 출시되었으며 펜던트와 직부 조명 그리고 충전형 스탠드 조명으로 제공된다.





ALLEY



ALLEY is a simple versatile modern lamp. Soft shine from the glass globes will light up above the table to bring cozy ambience. ALLEY comes with two different sizes in various orientations; pendant lamp, indoor/outdoor wall lamp, tilted table lamp, and still table lamp, to fit in many spaces.

엘리는 아시아의 골목에서 보았던 조명에서 영감을 얻어 디자인되었다. 심플하고 모던한 디자인이라 다방면에 적용 가능한 엘리 컬렉션은 펜던트, 실내/외 벽등, 테이블 스탠드의 형태로 제공되며 큰 것과 작은 사이즈 두 가지가 있다. 둥근 유리 전등갓이 주는 부드럽고 은은한 광택이 테이블 위를 아늑하게 비춰줄 것이다.









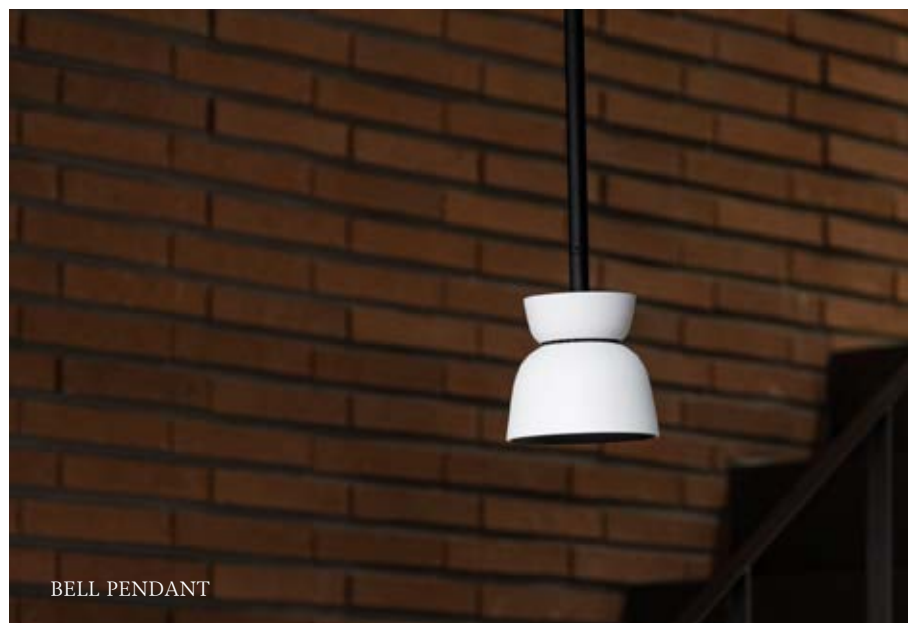
BELL

BELL is one of a kind track spotlight that faithfully does its job yet elegantly shaped. BELL spotlights have a minimal, but soft form and will provide a refreshing addition to the contract and hospitality market. Moreover, the friendly shape will be particularly suitable for domestic use and consumer clients where traditional track lights appear to technical and cold.

우아한 모습의 전등갓이 돋보이는 벨은 트랙 조명에 충실한 제품이다. 간결하지만 부드러운 형태는 기존 딱딱하고 기계적인 건축 조명 분야에 새로운 선택을 제공할 뿐만 아니라, 주거 환경에서도 적합하다.



BELL TRACK MOUNT



BELL PENDANT

BALLOON

BALLOON can be a lamp that can bring life to the space with its bold, playful yet well defined silhouette. BALLOON can be hung on the ceiling or placed on the table which gives the freedom to brighten both modern home and commercial space.

벌룬은 대담하고 유쾌한 실루엣이 특징인 조명으로 대담한 조형적 캐릭터가 공간에 활력을 불어 넣어 준다. 천장에 매다는 펜던트 조명, 식탁 위에 두는 테이블 조명 두 가지 타입이 있으며, 현대적인 주거 공간과 상업 공간에서 모두 사용하기 좋다.





BALLOON PENDANT



BALLOON TABLE





PINCH

PINCH is a sleek modern lighting that suits for workspaces in both the home and the office environment. A carefully considered combination of the practical and the charismatic, PINCH provides a sculptural element with its extreme attention to every detail.

둥글게 말아낸 종이를 집게 핀으로 가뿐하게 잡아 올린 듯한 유려한 조형미가 돋보이는 핀치는 업무 공간과 주거 공간에 모두 어울리는 제품이다. 과도하지 않으면서 명확한 인상을 주는 핀치 조명은 정교한 디테일을 통해 조각품과 같은 가치를 지녔다.





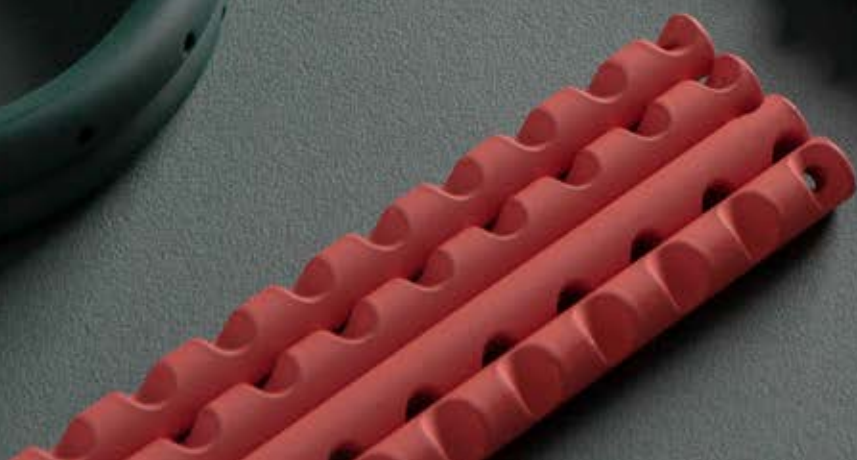
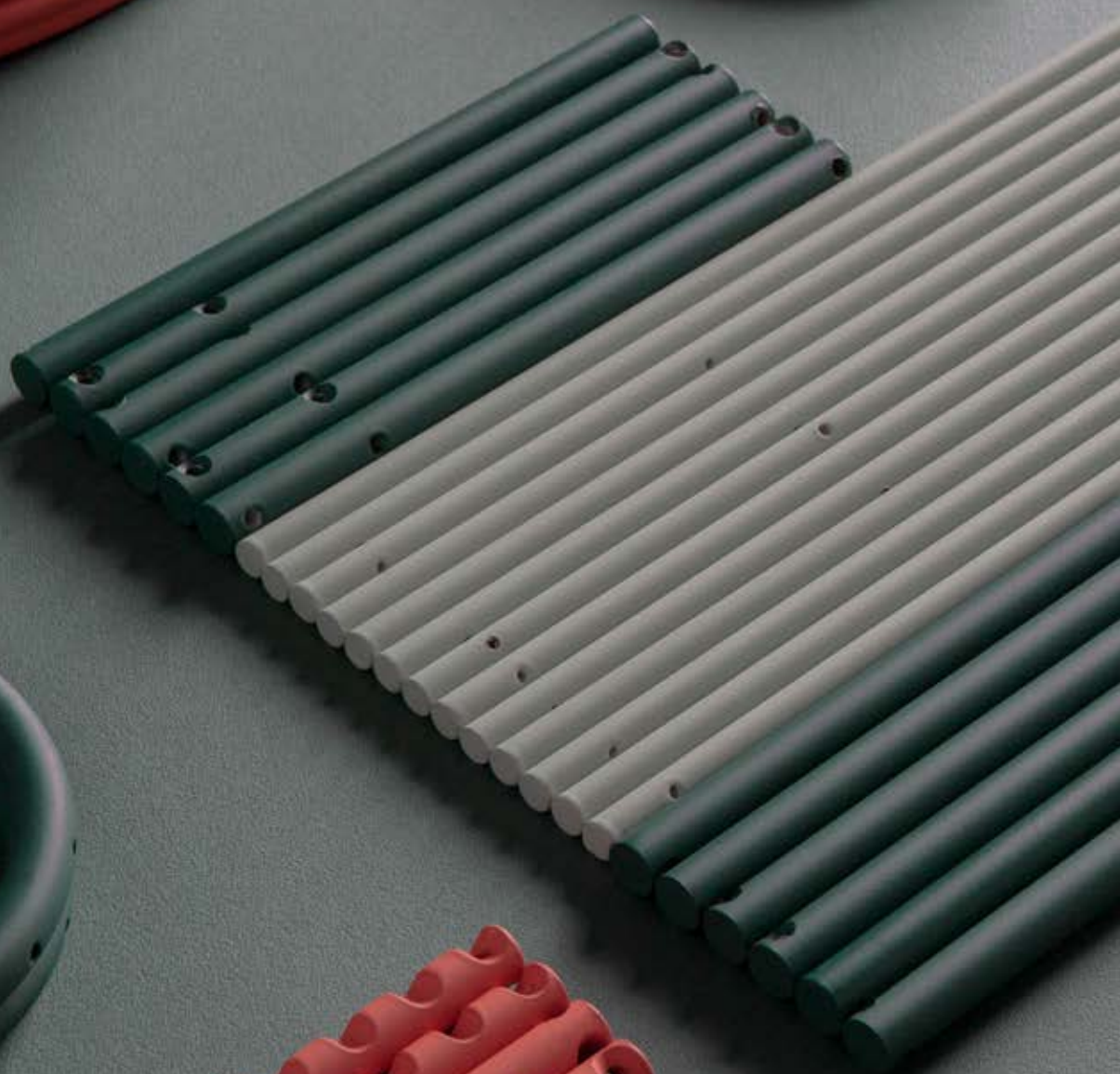
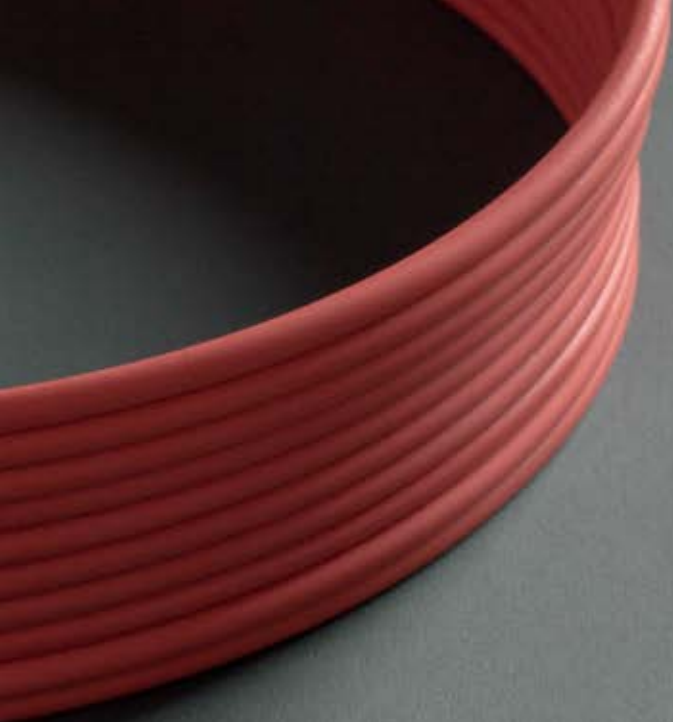


NOVA



NOVA brings a dramatic impression to the space with its delicate structure and vibrant colors. NOVA will express the supernova explosion and bring the universe into the space. All metal parts of NOVA are assembled only with screws without welding or gluing. This expands the possibility of modularity to increase the scalability of the design and broaden the choice of consumers through various color combinations.

노바는 빛과 공간감의 관계에서 출발해 디자인한 조명이다. 우주라는 공간에서 초신성이 폭발하며 뿜어내는 드라마틱한 빛을 표현하고자 했다. 노바 조명의 모든 금속 부분은 용접 없이 나사로만 조립된다. 이는 모듈화 가능성을 염두해두고 디자인 확장성을 높이며 다양한 색상 조합을 통해 소비자의 선택의 폭을 넓히기 위함이다.



NEW

2023

COTTON

SEBASTIAN HERKNER

DOMINO

SYLVAIN WILLENZ

FLIP

SEBASTIAN HERKNER

VOYAGE

BYMARS

COTTON SEBASTIAN HERKNER





With its playful design, COTTON's dome-like pendant offers a unique character with a fresh new attitude.

COTTON is available in two sizes of ceiling pendant and a table lamp allowing the collection to be placed into multiple contexts - from a private dining table to a public canteen; from a cosy corner to a public library. There are many ways to set the COTTON in the right light.

'The collection is inspired by a photo of balls of wool I took at a rug-making workshop. In the image, the balls somehow intersect each other to create a new volume, like a soap bubble. I like the way geometric shapes create a new, more organic one by moving them into each other.' – Sebastian Herkner

COTTON PENDANT











COTTON TABLE





DOMINO
SYLVAIN WILLENZ







DOMINO is as much a functional lamp as it is beautiful. The forms of DOMINO modules are simultaneously restrained and remarkable. They carry codes of technical precision whilst invoking familiar feelings of nostalgia.

The lamp can be set individually, for example above a meeting table or bar. But it can also be combined to form linear or grid-based compositions for larger spaces like atriums or liminal spaces.

With its balance of refined features and design details, combined with versatile lighting performance, the DOMINO collection is suitable for both residential and commercial applications.

'The idea for DOMINO came from a series of shapes I have designed for a ceramic art collection called HOLEY FRAGMENTS. The different modules - square, rectangular and round carry a regular pattern of round holes in their surfaces. I translated these elements to create a modular lighting system, characterised by its repetitive pattern and detail. I wanted DOMINO to have a certain seriousness to it, to be fit for office usage, but also have enough softness to be used at home.'

– Sylvain Willenz





FLIP SEBASTIAN HERKNER





FLIP, as the name readily illustrates, is about the use of movement to direct light.

The ceiling pendant offers the opportunity to interact with the shade to manipulate the amount of light cast downwards, as well as up. The result is a skilful combination of clever design, a graphic silhouette and quality craftsmanship.

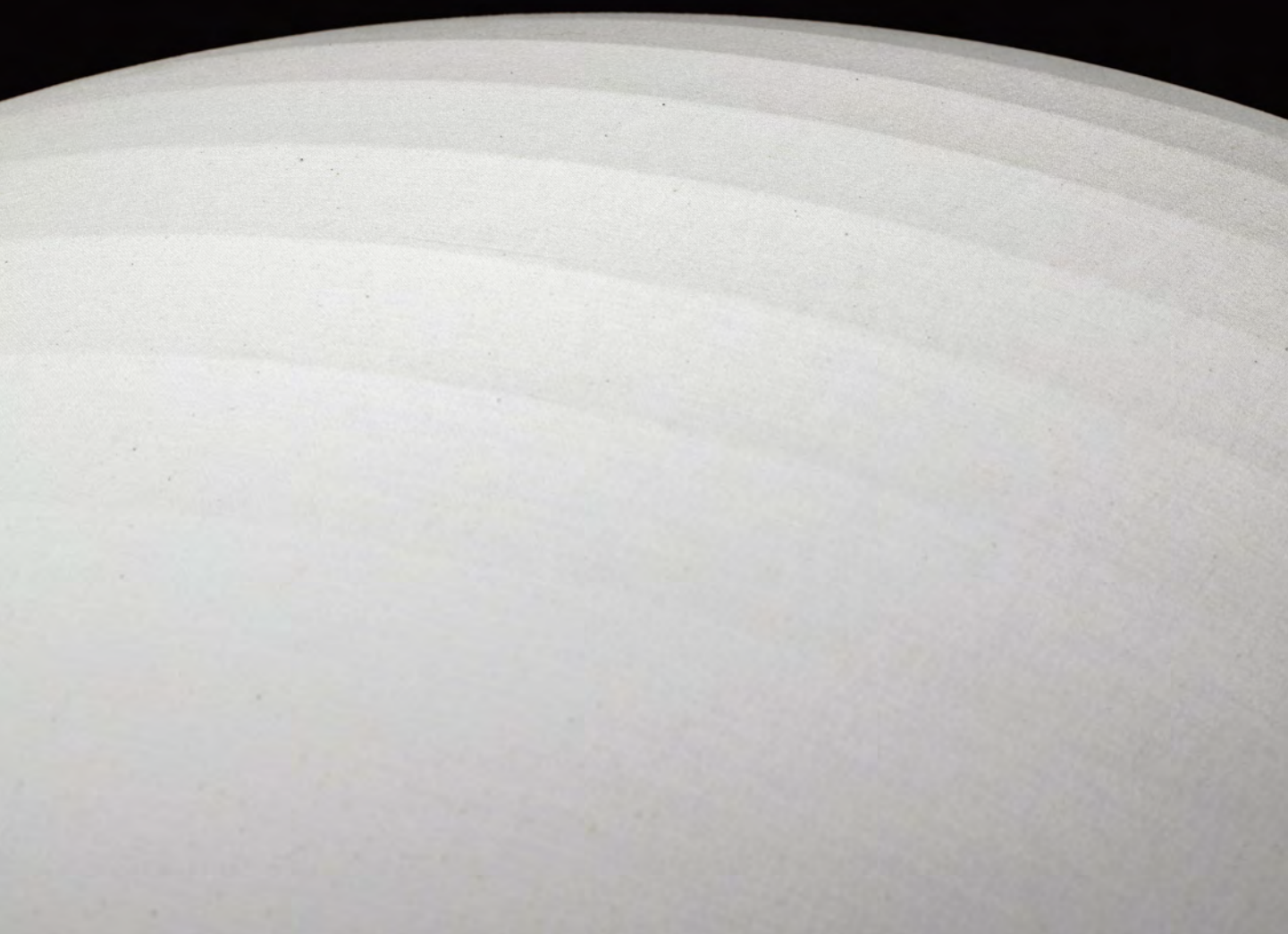
'I see it, for example, next to the bed. For reading you get direct light and for relaxing you spread the light towards the ceiling. You can also find similar situations at work or in presentations, as with retail displays. The best design is always an intuitive one that is also self-explanatory.' – Sebastian Herkner







VOYAGE BYMARS









Soft light and textile tension characterise the VOYAGE collection of round and linear pendants with a floor lamp.

Here the light is diffused through the textile shade, held taut against a curved frame to create a smooth luminous surface. This combination creates a warm solid volume of light that harmonises well with any residential or hospitality space.

'The VOYAGE series embodies images of sails harnessing the wind, ships cutting through waves alongside migrating whales. Inspired by the wind and sea that symbolise Jeju Island off the south coast of South Korea. The gentle volumes of the lampshades are made of shapes that embody this natural force.' – Mars

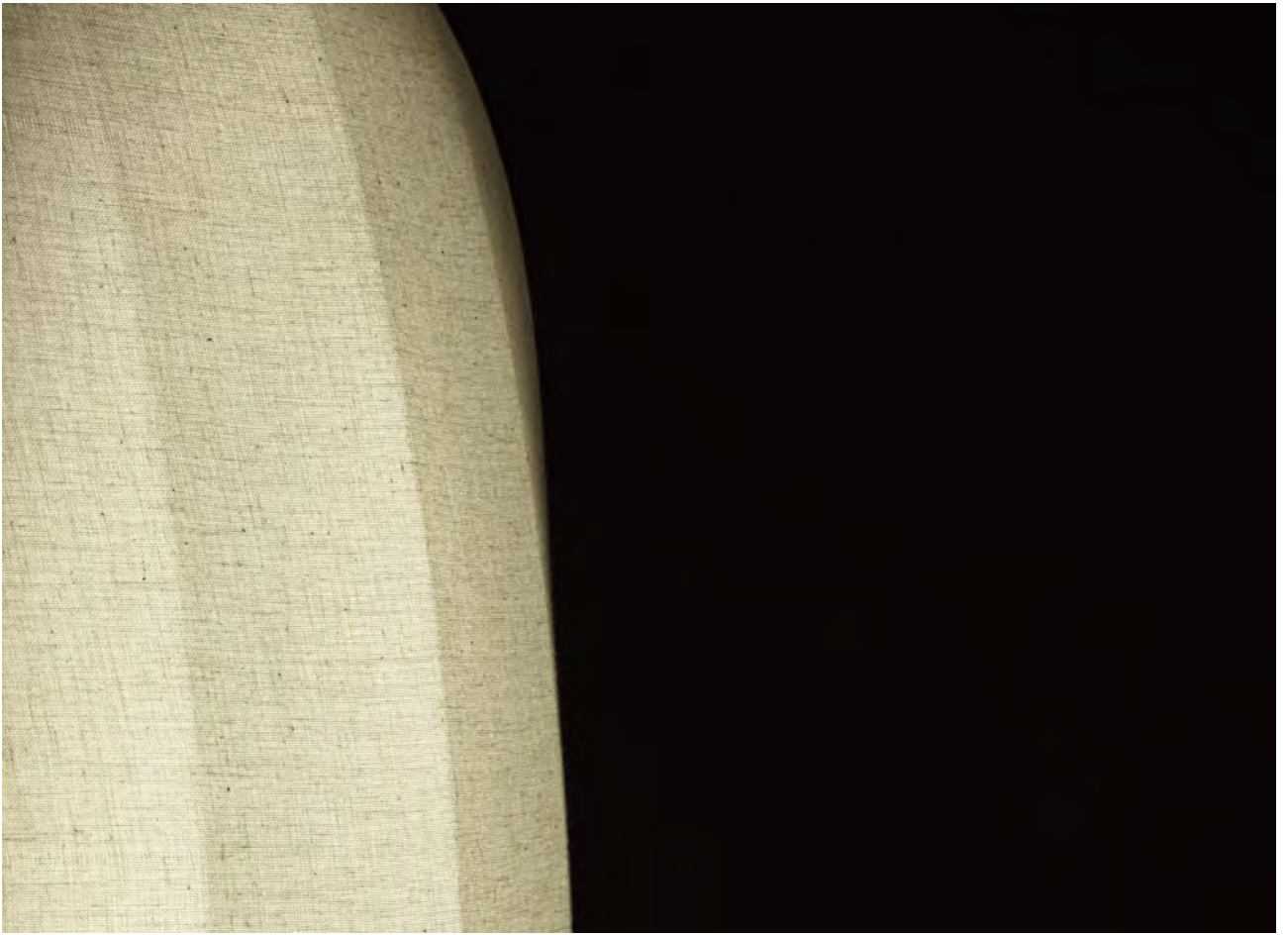


VOYAGE ROUND PENDANT



VOYAGE LINEAR PENDANT



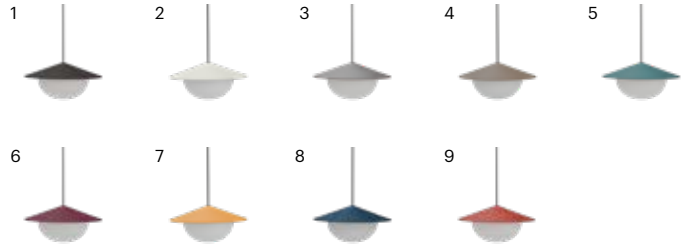
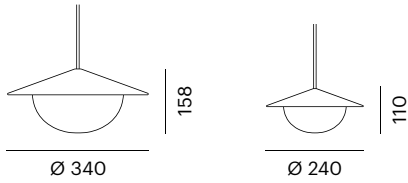


VOYAGE FLOOR STAND



SPECIFICATIONS

ALLEY PENDANT



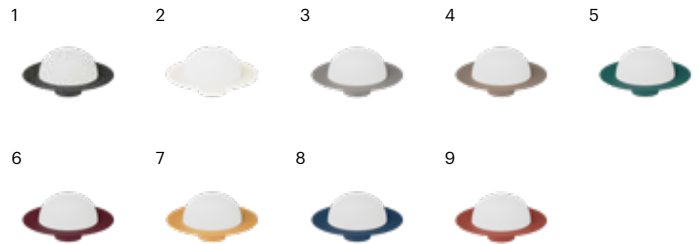
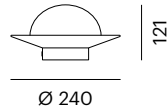
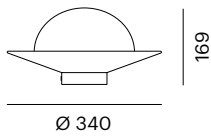
WEIGHT	LARGE 1.9 / SMALL 1.3 kg	COLOR	1. CHARCOAL / 2. EGG WHITE / 3. GRAY /
MATERIAL	COATED ALUMINIUM 도장 알루미늄 MATT OPAL GLASS 무광 유백유리		4. MUD GRAY / 5. GREEN / 6. BURGUNDY /
LIGHT SOURCE	Integrated LED (SMD) 일체형, AC		7. MUSTARD / 8. DARK BLUE / 9. BRICK RED
WATT	LARGE 9 / SMALL 6 W	AR	LARGE  SMALL 
COLOR TEMP	2700 / 3000 K		
DIMMABLE	YES		
POWER CONTROL	Triac dimming compatible		
CABLE LENGTH	3 m		
CEILING CUP	Ø 82 mm, H 38 mm		

ALLEY WALL – INDOOR / OUTDOOR



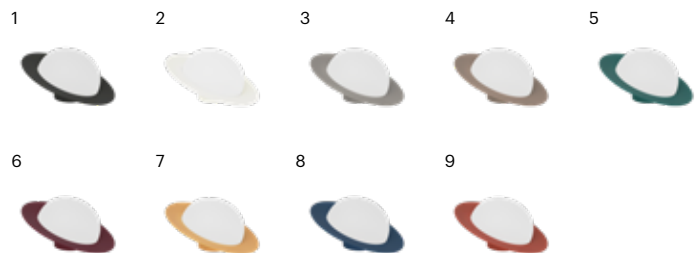
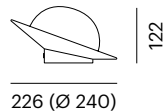
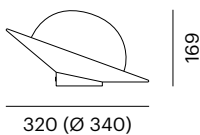
WEIGHT	INDOOR : LARGE 1.8 / SMALL 1.0 kg OUTDOOR : LARGE 2 / SMALL 1.1 kg	COLOR	INDOOR : 1. CHARCOAL / 2. EGG WHITE / 3. GRAY /
MATERIAL	MATT OPAL GLASS 무광 유백유리 INDOOR : COATED ALUMINIUM 도장 알루미늄 OUTDOOR : POWDER COATED ALUMINUM 분체도장 알루미늄		4. MUD GRAY / 5. GREEN / 6. BURGUNDY /
LIGHT SOURCE	Integrated LED (SMD) 일체형, AC		7. MUSTARD / 8. DARK BLUE / 9. BRICK RED
WATT	LARGE 9 / SMALL 6 W	AR	OUTDOOR : 1. ASH / 2. BLACK
COLOR TEMP	2700 / 3000 K		INDOOR : L  S 
DIMMABLE	YES		OUTDOOR : L  S 
POWER CONTROL	Triac dimming compatible		
IP	OUTDOOR : 65		
WALL-MOUNT BRACKET	Ø 104 mm		

ALLEY TABLE STILL



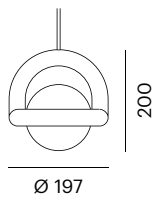
WEIGHT	LARGE 2 / SMALL 1.1 kg	COLOR	1. CHARCOAL / 2. EGG WHITE / 3. GRAY /
MATERIAL	COATED ALUMINIUM 도장 알루미늄 MATT OPAL GLASS 무광 유백유리		4. MUD GRAY / 5. GREEN / 6. BURGUNDY /
LIGHT SOURCE	Integrated LED (SMD) 일체형, DC		7. MUSTARD / 8. DARK BLUE / 9. BRICK RED
WATT	4 W	AR	LARGE  SMALL 
COLOR TEMP	2700 / 3000 K		
DIMMABLE	YES		
POWER CONTROL	Inline dimming switch 인라인 디밍스위치 0.4 ~ 4 W		
POWER ADAPTOR	5 V 3 A ADAPTOR (INCL.) 어댑터 (포함)		
CABLE LENGTH	1.8 m		

ALLEY TABLE TILT



WEIGHT	LARGE 2 / SMALL 1.1 kg	COLOR	1. CHARCOAL / 2. EGG WHITE / 3. GRAY /
MATERIAL	COATED ALUMINIUM 도장 알루미늄 MATT OPAL GLASS 무광 유백유리		4. MUD GRAY / 5. GREEN / 6. BURGUNDY /
LIGHT SOURCE	Integrated LED (SMD) 일체형, DC		7. MUSTARD / 8. DARK BLUE / 9. BRICK RED
WATT	4 W	AR	LARGE  SMALL 
COLOR TEMP	2700 / 3000 K		
DIMMABLE	YES		
POWER CONTROL	Inline dimming switch 인라인 디밍스위치 0.4 ~ 4 W		
POWER ADAPTOR	5 V 3 A ADAPTOR (INCL.) 어댑터 (포함)		
CABLE LENGTH	1.8 m		

BALLOON PENDANT



WEIGHT	1.9 kg
MATERIAL	COATED STEEL 도장 스틸 MATT OPAL GLASS 무광 유백유리
LIGHT SOURCE	Integrated LED (SMD) 일체형, AC
WATT	8 W
COLOR TEMP	2700 / 3000 K
DIMMABLE	YES
POWER CONTROL	Triac dimming compatible
CABLE LENGTH	3 m
CEILING CUP	Ø 90 mm, H 40 mm

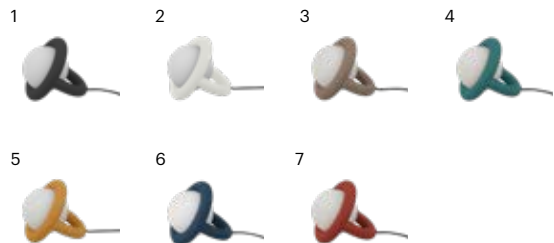
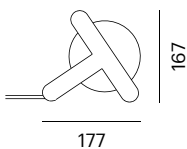
COLOR

1. CHARCOAL / 2. EGG WHITE /
3. MUD GRAY / 4. GREEN / 5. MUSTARD /
6. DARK BLUE / 7. BRICK RED

AR



BALLOON TABLE STAND



WEIGHT	1.7 kg
MATERIAL	COATED STEEL 도장 스틸 MATT OPAL GLASS 무광 유백유리
LIGHT SOURCE	Integrated LED (SMD) 일체형, DC
WATT	7 W
COLOR TEMP	2700 / 3000 K
DIMMABLE	YES
POWER CONTROL	Inline dimming switch 인라인 디밍스위치 0.4 ~ 7 W
POWER ADAPTOR	5 V 3 A ADAPTOR (INCL.) 어댑터 (포함)
CABLE LENGTH	1.8 m

COLOR

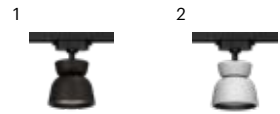
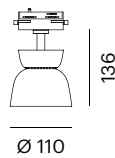
1. CHARCOAL / 2. EGG WHITE /
3. MUD GRAY / 4. GREEN / 5. MUSTARD /
6. DARK BLUE / 7. BRICK RED

AR





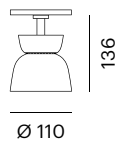
BELL TRACK MOUNT



WEIGHT	0.8 kg	COLOR	1. BLACK / 2. WHITE
MATERIAL	DIE-CAST ALUMINIUM 다이캐스트 알루미늄	COLOR TEMP	3000 / 4000 K
LIGHT SOURCE	Integrated LED (COB) 일체형, AC	TRACK PLUG	2P / 4P (INCL.)
WATT	10 / 15 W	AR	
LUMEN	1000-1100 / 1500-1650		
CRI	90		



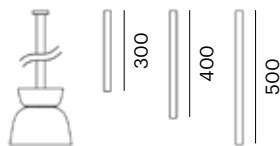
BELL FLUSH MOUNT



WEIGHT	0.8 kg	COLOR	1. BLACK / 2. WHITE
MATERIAL	DIE-CAST ALUMINIUM 다이캐스트 알루미늄	COLOR TEMP	3000 / 4000 K
LIGHT SOURCE	Integrated LED (COB) 일체형, AC	CEILING CUP	Ø 110 mm, H 7 mm
WATT	10 / 15 W	AR	
LUMEN	1000-1100 / 1500-1650		
CRI	90		

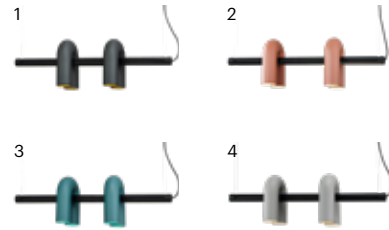
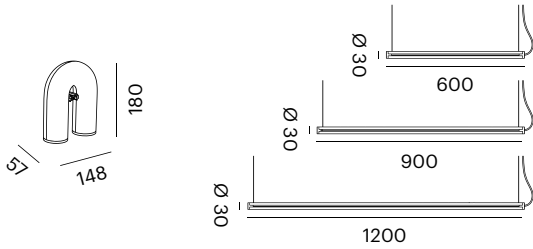


BELL PENDANT



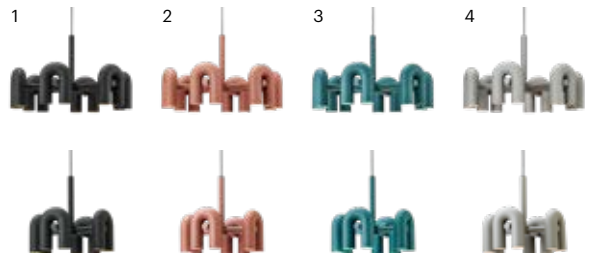
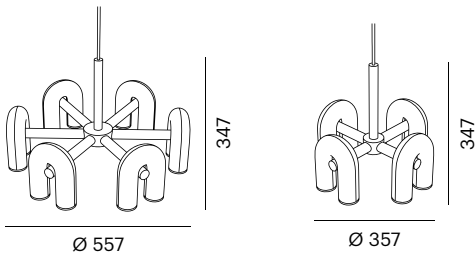
WEIGHT	0.9 kg (STANDARD) 0.1 (300 mm) / 0.1 (400 mm) / 0.2 (500 mm) kg	COLOR	1. BLACK / 2. WHITE
MATERIAL	DIE-CAST ALUMINIUM 다이캐스트 알루미늄	LUMEN	1000-1100 / 1500-1650
LENGTH	STANDARD (INCL.) : 300 mm SUSPENSION EXTENSION : 300 / 400 / 500 mm	CRI	90
LIGHT SOURCE	Integrated LED (COB) 일체형, AC	COLOR TEMP	3000 / 4000 K
WATT	10 / 15 W	MOUNT TYPE	TRACK / FLUSH MOUNT
		AR	

CIRKUS TRACK MODULAR



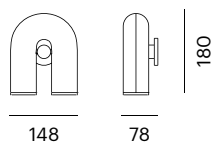
WEIGHT	MODULE : 0.3 kg TRACK RAIL : 0.9 (600 mm) / 1.2 (900 mm) / 1.6 (1200 mm) kg	COLOR	1. CHARCOAL / 2. TERRACOTTA / 3. GREEN / 4. GRAY
MATERIAL	COATED ABS 도장ABS (MODULE) POWDER COATED ALUMINIUM 분체 도장 알루미늄 (TRACK RAIL)	AR	600  900 
LIGHT SOURCE	GU10 (BULB NOT INCL. 전구 미포함)	1200	
DIMMABLE	Smart bulb compatible		
CABLE LENGTH	3 m		
CEILING CUP	Ø 58 mm, H 15 mm (2 EA)		

CIRKUS CHANDELIER



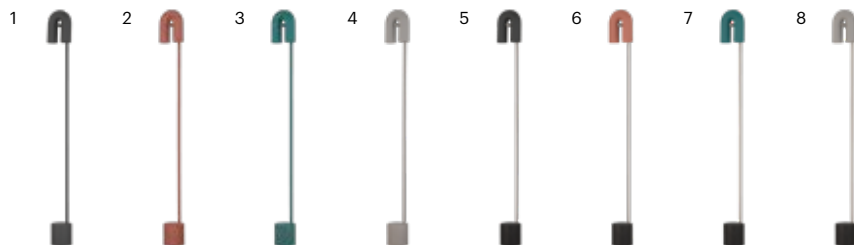
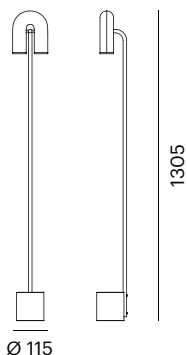
WEIGHT	LARGE 3.6 / SMALL 2.2 kg	COLOR	1. CHARCOAL / 2. TERRACOTTA / 3. GREEN / 4. GRAY
MATERIAL	COATED ABS 도장ABS COATED ALUMINIUM 도장 알루미늄		
LIGHT SOURCE	GU10 (BULB NOT INCL. 전구 미포함)	AR	LARGE  SMALL 
WATT	LARGE MAX 72 W (6 W X 12) SMALL MAX 48 W (6 W X 8)		
DIMMABLE	Smart bulb compatible		
CABLE LENGTH	3 m		
CEILING CUP	Ø 90 mm, H 40 mm		

CIRKUS WALL



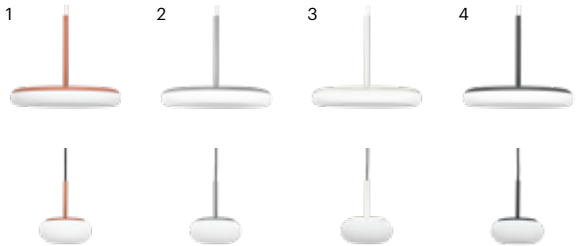
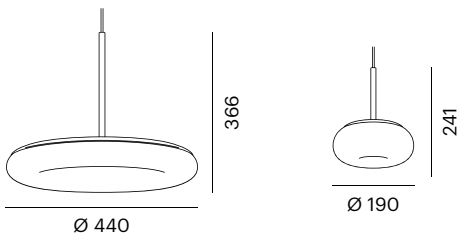
WEIGHT	0.4 kg	COLOR	1. CHARCOAL / 2. TERRACOTTA /
MATERIAL	COATED ABS 도장ABS COATED ALUMINIUM 도장 알루미늄		3. GREEN / 4. GRAY
LIGHT SOURCE	GU10 (BULB NOT INCL. 전구 미포함)	AR	
WATT	MAX 12 W (6 W X 2)		
DIMMABLE	Smart bulb compatible		
WALL-MOUNT BRACKET	Ø 55 mm		

CIRKUS FLOOR STAND



WEIGHT	4.6 kg	COLOR	1. CHARCOAL / 2. TERRACOTTA /
MATERIAL	COATED ABS 도장ABS COATED ALUMINIUM 도장 알루미늄		3. GREEN / 4. GRAY /
LIGHT SOURCE	GU10 (BULB NOT INCL. 전구 미포함)		5. CHARCOAL + SILVER /
WATT	MAX 12 W (6 W X 2)		6. TERRACOTTA + SILVER /
DIMMABLE	Smart bulb compatible		7. GREEN + SILVER / 8. GRAY + SILVER
POWER CONTROL	Inline foot switch 인라인 풋 스위치	AR	
CABLE LENGTH	2.8 m		

MOZZI PENDANT

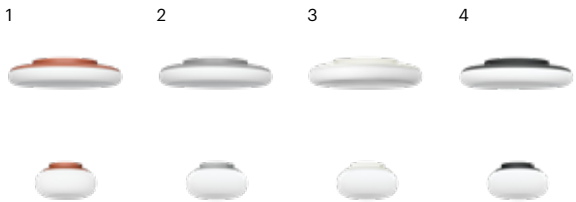
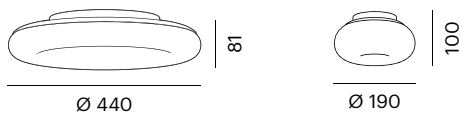


WEIGHT	LARGE 4.7 / SMALL 1.1 kg
MATERIAL	COATED ALUMINIUM 도장 알루미늄 MATT OPAL GLASS 무광 유백유리
LIGHT SOURCE	LARGE LED (SMD) 일체형, DC / SMALL LED (SMD) 일체형, AC
WATT	LARGE 13 / SMALL 6 W
DIMMABLE	SMALL YES
POWER CONTROL	SMALL Triac dimming compatible
CRI	LARGE > 80
COLOR TEMP	2700 / 3000 K
CABLE LENGTH	3 m
CEILING CUP	Ø 90 mm, H 40 mm

COLOR	1. TERRACOTTA / 2. GRAY / 3. EGG WHITE / 4. CHARCOAL
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MOZZI FLUSH MOUNT

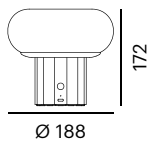


WEIGHT	LARGE 4.7 / SMALL 0.9 kg
MATERIAL	COATED ALUMINIUM 도장 알루미늄 MATT OPAL GLASS 무광유백유리
LIGHT SOURCE	LARGE LED (SMD) 일체형, DC / SMALL LED (SMD) 일체형, AC
WATT	LARGE 13 / SMALL 6 W
DIMMABLE	SMALL YES
POWER CONTROL	SMALL Triac dimming compatible
CRI	LARGE > 80
COLOR TEMP	2700 / 3000 K
WALL-MOUNT BRACKET	Ø 252 mm, H 26 mm

COLOR	1. TERRACOTTA / 2. GRAY / 3. EGG WHITE / 4. CHARCOAL
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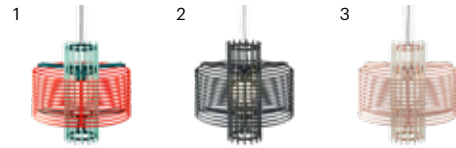
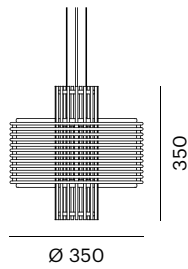


MOZZI ABLE (PORTABLE LAMP)



WEIGHT	1.1 kg	COLOR	1. TERRACOTTA / 2. GRAY / 3. MUSTARD
MATERIAL	COATED ALUMINIUM 도장 알루미늄 MATT OPAL GLASS 무광유백유리		4. GREEN / 5. EGG WHITE
LIGHT SOURCE	Integrated LED (SMD) 일체형, DC	AR	
WATT	3 W		
COLOR TEMP	3000 K		
DIMMABLE	YES		
POWER CONTROL	Touch step dimming 터치 스텝 디밍 6 Steps (0.3 ~ 3 W)		
POWER	Rechargeable battery 배터리 충전형 5 V 2/3 A ADAPTOR (NOT INCL.) 어댑터 (미포함)		
CABLE LENGTH	1.5 m		
IP	44		

NOVA



WEIGHT	4.2 kg
MATERIAL	COATED ALUMINIUM 도장 알루미늄 COATED STEEL 도장 스틸
LIGHT SOURCE	G9 (BULB NOT INCL. 전구 미포함)
WATT	MAX 20 W
CABLE LENGTH	3 m
CEILING CUP	Ø 113 mm, H 25 mm

COLOR

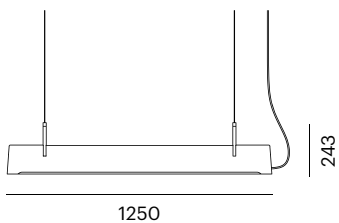
1. GREEN + MINT + CORAL / 2. CHARCOAL /
3. BLUSH + EGG WHITE

AR



PINCH BY JOHN ASTBURY & TOVE THAMBERT

PINCH



WEIGHT	3.7 kg
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징
LIGHT SOURCE	Integrated LED (SMD) 일체형, DC
WATT	19 W
LUMEN	980 lm
CRI	> 85
COLOR TEMP	3000 / 4000 K
CABLE LENGTH	3 m

COLOR

1. BLACK / 2. SILVER

CEILING CUP

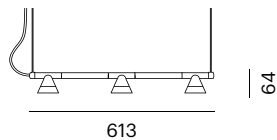
Ø 58 mm, H 15 mm (2 EA)

AR





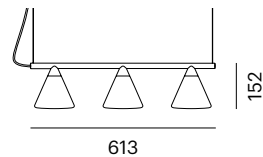
PROBE RAIL SPOT



WEIGHT	0.9 kg	COLOR	BLACK
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징	CABLE LENGTH	3 m
LIGHT SOURCE	Integrated LED (COB) 일체형, AC	CEILING CUP	Ø 58 mm, H 15 mm (2 EA)
WATT	12 W (4 W X 3)	AR	
COLOR TEMP	2700 / 3000 / 4000 K		



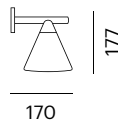
PROBE RAIL GLASS



WEIGHT	1.6 kg	COLOR	BLACK
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징	CABLE LENGTH	3 m
	MATT OPAL GLASS 무광유백유리	CEILING CUP	Ø 58 mm, H 15 mm (2 EA)
LIGHT SOURCE	G9 (BULB NOT INCL. 전구 미포함)	AR	
WATT	MAX 60 W (20 W X 3)		

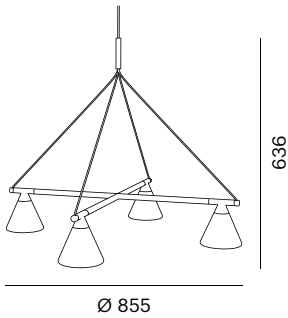


PROBE WALL



WEIGHT	0.5 kg	COLOR	BLACK
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징	WALL-MOUNT BRACKET	Ø 52 mm
	MATT OPAL GLASS 무광유백유리	AR	
LIGHT SOURCE	G9 (BULB NOT INCL. 전구 미포함)		
WATT	MAX 20 W		

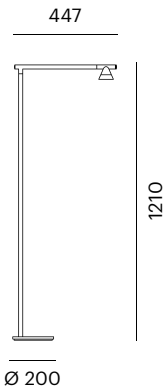
PROBE CHANDELIER



WEIGHT	2.7 kg	COLOR	BLACK
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징 MATT OPAL GLASS 무광유백유리	CABLE LENGTH	3 m
LIGHT SOURCE	G9 (BULB NOT INCL. 전구 미포함)	CEILING CUP	Ø 90 mm, H 40 mm
WATT	MAX 80 W (20 W X 4)	AR	



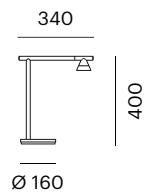
PROBE FLOOR STAND



WEIGHT	4.8 kg	COLOR	BLACK
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징	POWER CONTROL	Inline foot switch 인라인 풋 스위치
LIGHT SOURCE	LED (COB) 일체형, AC	CABLE LENGTH	2.8 m
WATT	4 W	AR	
COLOR TEMP	3000 / 4000 K		



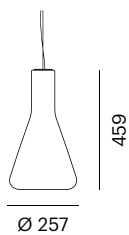
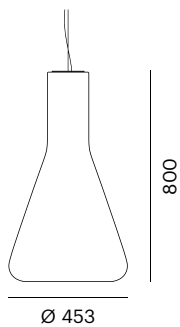
PROBE Jr. (Desk Lamp)



WEIGHT	1.8 kg	COLOR	BLACK
MATERIAL	ANODIZED ALUMINIUM 알루미늄 아노다이징	FEATURE	Integrated wireless charger 무선 충전기 내장 (15 W)
LIGHT SOURCE	ABS	CABLE LENGTH	1.5 m
WATT	LED (COB) 일체형, DC 3 W	AR	
DIMMABLE	Touch step dimming 터치 스텝 디밍 4 Steps (1.5 ~ 3 W)		
POWER ADAPTOR	5 V 3 A ADAPTOR (INCL.) 어댑터 (포함)		

SHUTTLE BY BIG-GAME

SHUTTLE PENDANT



1



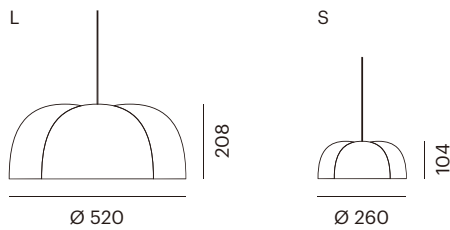
2



WEIGHT	LARGE 6.3 kg / SMALL 1.8 kg	COLOR	1. GLOSSY / 2. MATT
MATERIAL	MATT / GLOSSY OPAL GLASS 무광 / 유광 유백유리	CEILING CUP	LARGE Ø 120 mm, H 40 mm / SMALL Ø 120 mm, H 25 mm
LIGHT SOURCE	ALUMINUM 알루미늄	AR	LARGE SMALL
WATT	LARGE LED (SMD) 일체형, DC SMALL G9 (BULB NOT INCL. 전구 미포함)		
CABLE LENGTH	LARGE 14 / SMALL MAX 20 W 3 m		

COTTON BY SEBASTIAN HERKNER

COTTON PENDANT



WEIGHT	LARGE 2.7 KG / SMALL 1.0 KG
MATERIAL	COATED ALUMINIUM STAINLESS STEEL
LIGHT SOURCE	INTEGRATED LED (SMD), DC
WATT	LARGE 12 W / SMALL 5 W
COLOR TEMP	2700 / 3000 K
CABLE LENGTH	3 M

CEILING CUP DIM.	Ø 90 MM x H 40 MM
COLOR	1. CHARCOAL 2. CHOCOLATE 3. DEEP GREEN

AR

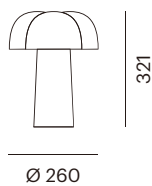
LARGE



SMALL



COTTON TABLE



WEIGHT	1.2 KG
MATERIAL	COATED ALUMINIUM
LIGHT SOURCE	INTEGRATED LED (SMD), DC
WATT	3 W
COLOR TEMP	2700 / 3000 K
CABLE LENGTH	1.8 M
DIMMABLE	YES
POWER CONTROL	TOUCH STEP DIMMING

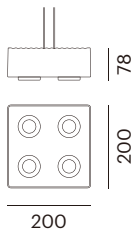
COLOR	1. CHARCOAL 2. CHOCOLATE 3. DEEP GREEN
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AR



DOMINO BY SYLVAIN WILLENZ

DOMINO PENDANT SINGLE

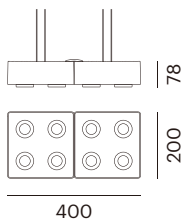


WEIGHT	2.2 KG
MATERIAL	COATED DIE-CAST ALUMINIUM, PC
LIGHT SOURCE	INTEGRATED LED (COB), DC
WATT	15 W
COLOR TEMP	2700 / 3000 K

CEILING ROSE DIM.	W 199 x D 47 x H 62 MM		
CABLE LENGTH	3 M		
COLOR	1. CHARCOAL	2. BURGUNDY	3. GRAY
AR			



DOMINO PENDANT DOUBLE

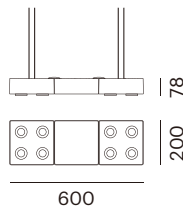


WEIGHT	4.4 KG
MATERIAL	COATED DIE-CAST ALUMINIUM, PC
LIGHT SOURCE	INTEGRATED LED (COB), DC
WATT	30 W (15 W 2 2)
COLOR TEMP	2700 / 3000 K

CEILING ROSE DIM.	W 199 x D 47 x H 62 MM (2EA)		
CABLE LENGTH	3 M		
COLOR	1. CHARCOAL	2. BURGUNDY	3. GRAY
AR			



DOMINO PENDANT TRIPLE

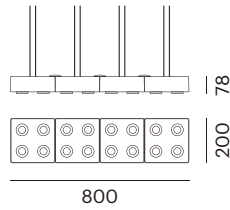


WEIGHT	5.9 KG
MATERIAL	COATED DIE-CAST ALUMINIUM, PC
LIGHT SOURCE	INTEGRATED LED (COB), DC
WATT	30 W (15 W 2 2) + BLANK (1 EA)
COLOR TEMP	2700 / 3000 K

CEILING ROSE DIM.	W 199 x D 47 x H 62 MM (3 EA)		
CABLE LENGTH	3 M		
COLOR	1. CHARCOAL	2. BURGUNDY	3. GRAY

DOMINO BY SYLVAIN WILLENZ

DOMINO PENDANT QUAD

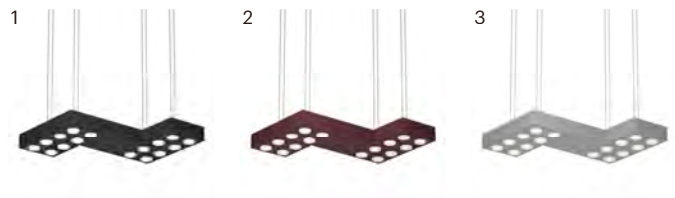
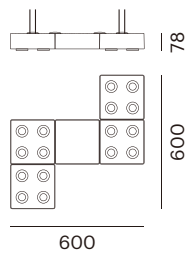


WEIGHT	8.8 KG
MATERIAL	COATED DIE-CAST ALUMINIUM, PC
LIGHT SOURCE	INTEGRATED LED (COB), DC
WATT	60 W (15 W 2 4)
COLOR TEMP	2700 / 3000 K

CEILING ROSE DIM.	W 199 x D 47 x H 62 MM (4 EA)
CABLE LENGTH	3 M
COLOR	1. CHARCOAL 2. BURGUNDY 3. GRAY
AR	



DOMINO PENDANT QUINTET



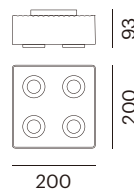
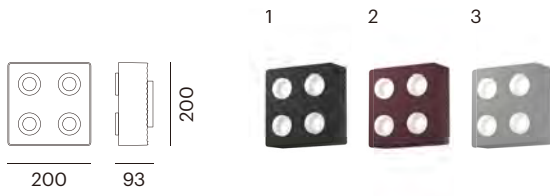
WEIGHT	10.3 KG
MATERIAL	COATED DIE-CAST ALUMINIUM, PC
LIGHT SOURCE	INTEGRATED LED (COB), DC
WATT	60 W (15 W 2 4) + BLANK (1 EA)
COLOR TEMP	2700 / 3000 K

CEILING ROSE DIM.	W 199 x D 47 x H 62 MM (4 EA)
CABLE LENGTH	3 M
COLOR	1. CHARCOAL 2. BURGUNDY 3. GRAY
AR	



DOMINO WALL

DOMINO CEILING



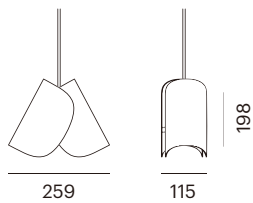
WEIGHT	2.1 KG
MATERIAL	COATED DIE-CAST ALUMINIUM, PC
LIGHT SOURCE	INTEGRATED LED (COB), DC
WATT	WALL - 9.5 W CEILING - 15W
COLOR TEMP	2700 / 3000 K

BRACKET DIM.	Ø 105 x H 20 MM
COLOR	1. CHARCOAL 2. BURGUNDY 3. GRAY
AR	



FLIP BY SEBASTIAN HERKNER

FLIP PENDANT



WEIGHT	1 KG
MATERIAL	ALUMINIUM, VEGAN LEATHER
LIGHT SOURCE	E14 / E12
BULB INCL.	NO
WATT	MAX. 20 W
CABLE LENGTH	3 M
DIMMABLE	SMART BULB COMPATIBLE

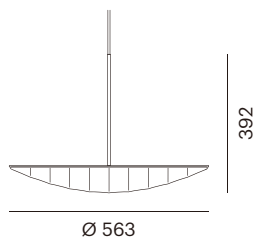
CEILING CUP DIM.	Ø 90 MM x H 40 MM
COLOR	1. CHARCOAL VEGAN LEATHER 2. CHOCOLATE VEGAN LEATHER 3. DEEP GREEN VEGAN LEATHER

AR



VOYAGE BY BYMARS

VOYAGE ROUND PENDANT



WEIGHT	3.6 KG
MATERIAL	ANODIZED ALUMINIUM, FABRIC
LIGHT SOURCE	INTEGRATED LED (SMD), DC
WATT	24 W
COLOR TEMP	2700 / 3000 K
CABLE LENGTH	3 M

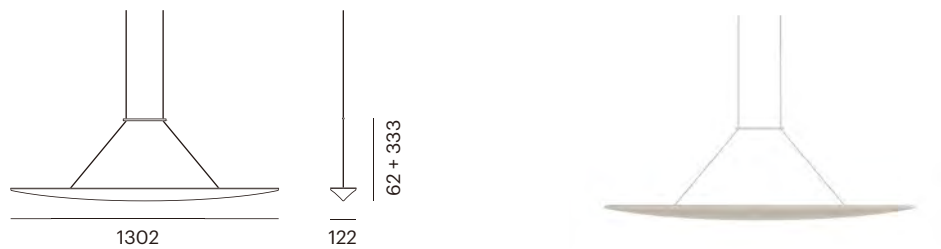
CEILING CUP DIM.	Ø 112 MM x H 70 MM
COLOR	SILVER

AR



VOYAGE BY BYMARS

VOYAGE LINEAR PENDANT



WEIGHT	2.2 KG	CEILING CUP DIM.	W 250 x D 60 x H 40 MM
MATERIAL	ANODIZED ALUMINIUM, FABRIC	COLOR	SILVER
LIGHT SOURCE	INTEGRATED LED (SMD), DC		
WATT	18 W		
COLOR TEMP	2700 / 3000 K	AR	
CABLE LENGTH	3 M		

VOYAGE FLOOR STAND



WEIGHT	5.5 KG	COLOR	SILVER
MATERIAL	ANODIZED ALUMINIUM, FABRIC		
LIGHT SOURCE	INTEGRATED LED (SMD), DC		
WATT	10 W	AR	
COLOR TEMP	2700 / 3000 K		
CABLE LENGTH	2.8 M		
DIMMABLE	YES		
POWER CONTROL	TOUCH STEP DIMMING		

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AGO STORY

The brand AGO cannot be detached from where it's located, an area of central Seoul named Euljiro. Historically Euljiro has been at the heart of Korean industry. Many small factories and workshops remain and it is where AGO started, collaborating with the skilled craftsmen and makers of the area. For the past decades, Euljiro has been the place to go to make everything. There is a saying in Korean "You can even make a tank at Euljiro". All the factories are gathered in the central area of Korea and collaborate with neighboring factories. They have been sustaining with each other in the industrial developing time from the 80s and 90s. As all the manufacturing processes become automated, all specialist who works with their hands become less competitive to survive in the market. After the mass production become standardized, the Euljiro area only become place to make smaller batch production or customized pieces. Mother company of AGO has been located in Euljiro with 20 years of experience in the production and distribution of lighting in Korea. The CEO of the company AGO, Woobok Lee, with this experience and knowledge, he decided to take the next step and establish a new lighting brand, AGO, with the co-founder and creative director, Mars Hwasung Yoo. Mars is an industrial designer based in Stockholm who founded his studio BYMARS in 2010 has been working with established design brands. He is best known for the HAT lamp, and has been designing other lamps since. These two core members become the roots of the brand AGO. With the close connection of the local workshops and industry, AGO aims to expand not only within Korea but reach new international markets. For our next phase, the goal would be supporting the workers, crafts and workshops of Euljiro and preserve the rich history and knowledge of the area.

한국에서 20여년 간 조명을 유통해온 이우복은 2017년, 유럽과 한국을 오가며 활동하는 디자이너 유화성을 만나 AGO(아고)를 시작하게 되었다. 2010년부터 스웨덴 스톡홀름에 기반을 둔 디자인 스튜디오 바이마스 BYMARS로 활동하고 있는 유화성은 제품 디자이너로서 가구와 일상의 물건을 통해 다양한 전시, 협업 활동을 해왔다. 유화성은 테크닉에서 시작해 조형미로 완성시키는 시도나 기능과 조형의 균형을 이룬 디자인을 추구한다. 단순히 팔리기만 하고 금방 소비되는 것보다 100년 이상 남아 오래도록 사용될 수 있는 물건을 만들기를 바란다. 그의 이러한 관점은 아고의 브랜딩과 디자인 아이덴티티에 고스란히 반영되었다.

아고는 국내외 실력있는 디자이너들과 긴밀히 소통하면서 2여년간 협업하여 제품을 개발했다. 디자이너의 구상과 스케치를 최상의 퀄리티로 구현하기 위해 제품의 구조, 제조 방법, 마감의 디테일과 알맞은 조도 등을 연구했다. 각각 디자이너들의 관점은 그들의 경험에서 우러나오기에 아고는 디자이너의 생각이 반영된 디자인 결과물을 제품으로 완성하기 위해 최선을 다한다. 최고의 기술, 생산 방법을 적용하기 위해 다양한 시도를 하는 데에 망설이지 않는다. 또한 그 결과물이 소비자들에게 전달되고 소통할 수 있도록 노력한다.

아고는 한국의 산업 중심지였던 을지로의 명맥을 보존하고 지역의 역사와 지식을 지키기 위해 국내외 실력있는 기술자, 장인들과 함께하고 있다. 이들과 함께 세계에 내놓아도 손색없는 품질의 물건을 생산하고 기술 문화를 주도해 나가는 일에 적극적으로 임할 것이다.

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